

**IS THE ONLY WAY.**

**REMOVING OBSTACLES AT EVERY STEP.**

seamless mobility solutions.

**easy to reach.**

**Seamless access for all.**

there is no place for barriers.

**When one hand reaches another,  
everyone is certain to move together.**

*“Rethink,  
Redesign,  
Rebuild  
a new world  
to empower  
and enable  
every soul.”*

- SMINU JINDAL  
FOUNDER, SVAYAM



If "together WE can", then how come so many of us are not a part of that 'WE'? Infrastructure and facilities are designed in the interest of the majorities. Unfortunately, a prominent section of the society is devoid of mobility options and is forced to live in the confines of neglect. We continue to dwell in a marginalized society. That is exactly the first barrier that we need to break together.



DIGNITY FOR PEOPLE WITH REDUCED MOBILITY

“Svayam is continuously working towards breaking every barrier that comes between disability and mobility.”



Svayam's deep commitment towards shaping an inclusive society has started to show remarkable changes with more and more people joining the movement. Every initiative of Svayam is intended to break psychological and infrastructural barriers, leading to independence and dignity of reduced mobility populace.

In a two-pronged approach towards bridging the social gap, Svayam not only raises awareness about the everyday barriers faced by people with reduced mobility, but also moulds opinion of policymakers towards executing accessibility solutions.

“A respectable society is the one that respects each of its members as equals.”

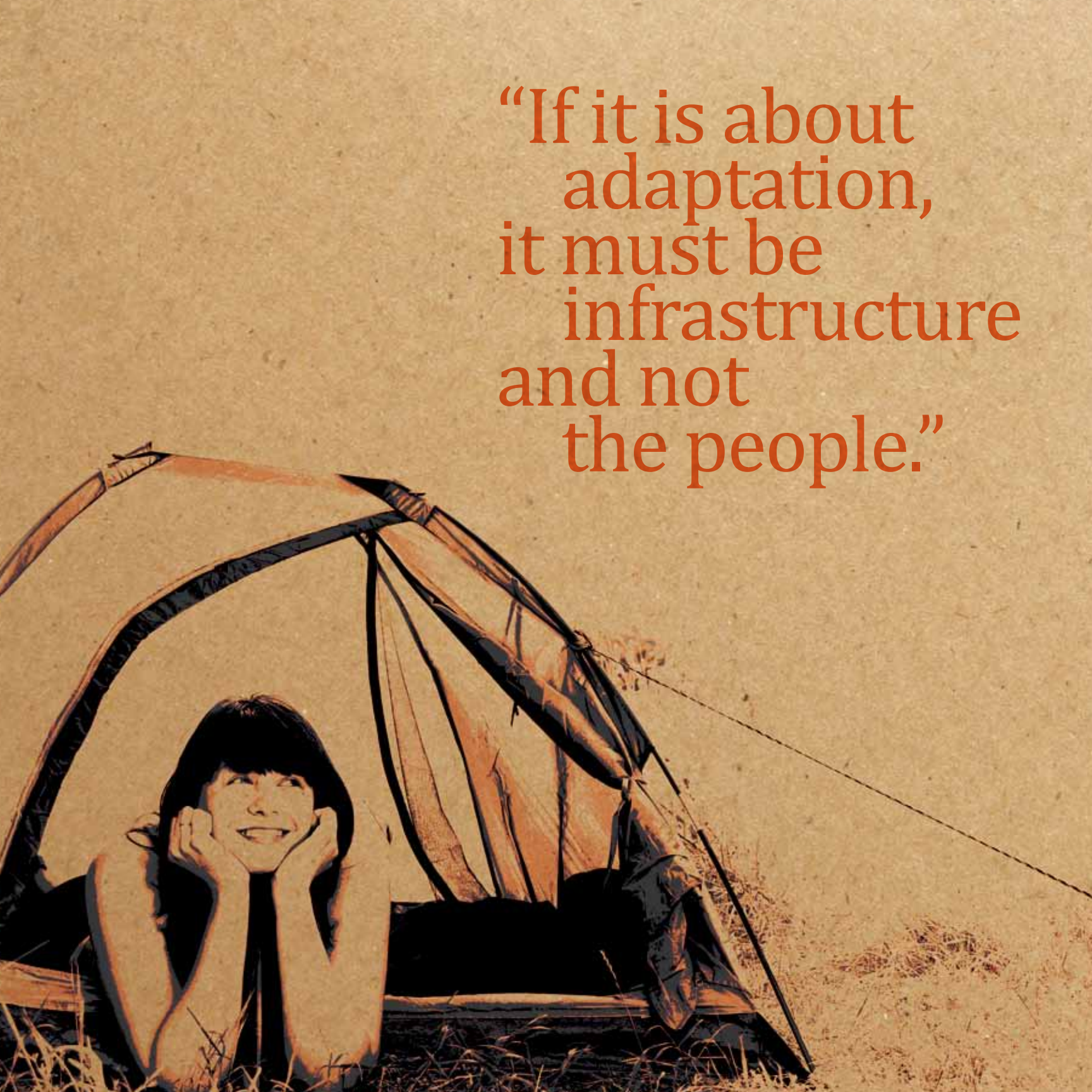


People with reduced mobility including the elderly, disabled, women and children, live in an unfavorable social set-up, owing to the presence of infrastructural barriers. This hinders their integration and full participation in the community. There are millions who are alienated and deprived of social engagements and opportunities that would have earned them livelihood, independence and dignity. Instead, they are living on the fringes, which is unacceptable.

In an evolved society, infrastructure is designed to suit the needs of every individual. Public infrastructure should be so designed that it leaves no room for disparity irrespective of one's physical ability.

However, it is equally crucial for people to question the built infrastructure. Why should the built infrastructure limit any individual's capability to live in the society as an equal? Especially when man-made infrastructure can be developed, taking every citizen's needs into consideration. Once this fact is internalized by the stakeholders, including general public and the policymakers, actions will follow and find their way to implementation.





“If it is about  
adaptation,  
it must be  
infrastructure  
and not  
the people.”

The power of an initiative taken in the right spirit can never be undermined. An initiative, big or small, is a step towards attaining that certain change. Svayam reaches out to government agencies that are responsible for planning and development of public infrastructure and public modes of transport. Svayam's pursuit is to promote accessibility by way of undertaking audits, identifying problem areas, developing strategies and facilitating actionable measures as per global best practices.

**Svayam's initiatives towards making public infrastructure accessible:**

- Worked with Ministry of Urban Development to harmonize multiple guidelines on a barrier-free environment and conducted access audits of Central Government buildings across India.
- As a member of the “Technical Advisory Committee” of the Ministry of Tourism, Govt. of India, Svayam is continuously working to promote inclusive tourism.
- Ongoing sensitization workshops for the officials and engineers of the Ministry of Tourism, Govt. of India, responsible for maintaining and developing tourist attraction sites.
- Trained and sensitized over 200 small and medium hotel owners towards the need to create barrier-free facilities.

“The first step towards change is to question, create awareness and to empower people.”



Until and unless each individual takes responsibility for a barrier-free and accessible built infrastructure, the issue of inaccessibility will continue to be a crusade of the select affected few. To bring about a change, each and every individual's active verbalization of the need and their participation is crucial.

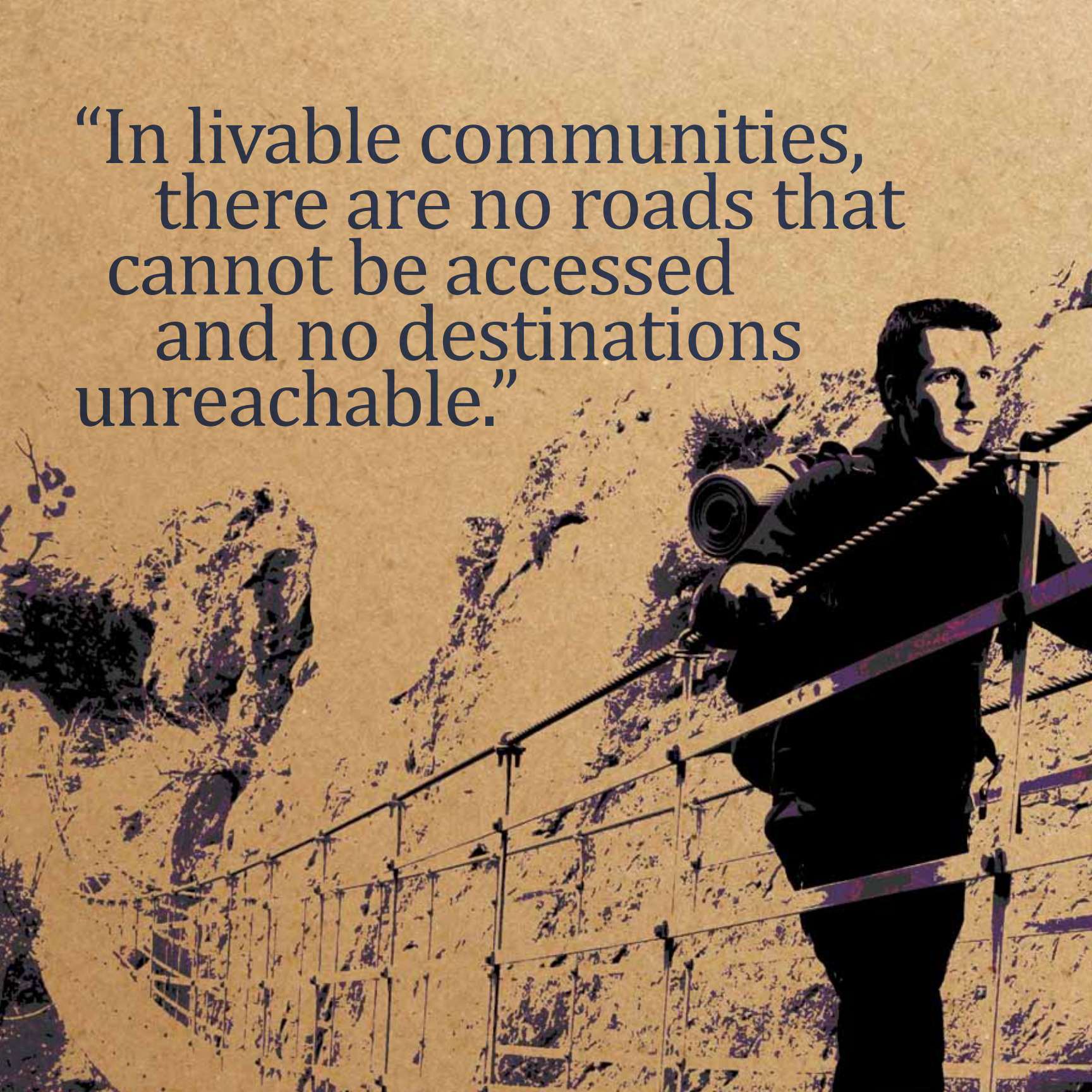
Svayam regards 'awareness' as the key to its initiatives. To this end, Svayam organizes several meets, seminars, programmes, workshops and undertakes campaigns at both national and international levels.

**Svayam's awareness raising initiatives:**

- Partnered with the Census of India to generate awareness amongst the general public regarding the importance of including disabled citizens in the total population count.
- Conducted sensitization training for the Archeological Survey of India's (ASI) architects and engineers concerning accessibility at world heritage sites.
- Used creative media to sensitize people about the need of accessibility for all.
- Organized campaigns in schools and colleges and joined hands with Equal Opportunity Cell of Delhi University to sensitize students and staff.
- Partnered with World Bank and Delhi Transport Corporation (DTC) to create awareness among drivers and conductors to attend to passengers with disabilities.



“In livable communities,  
there are no roads that  
cannot be accessed  
and no destinations  
unreachable.”

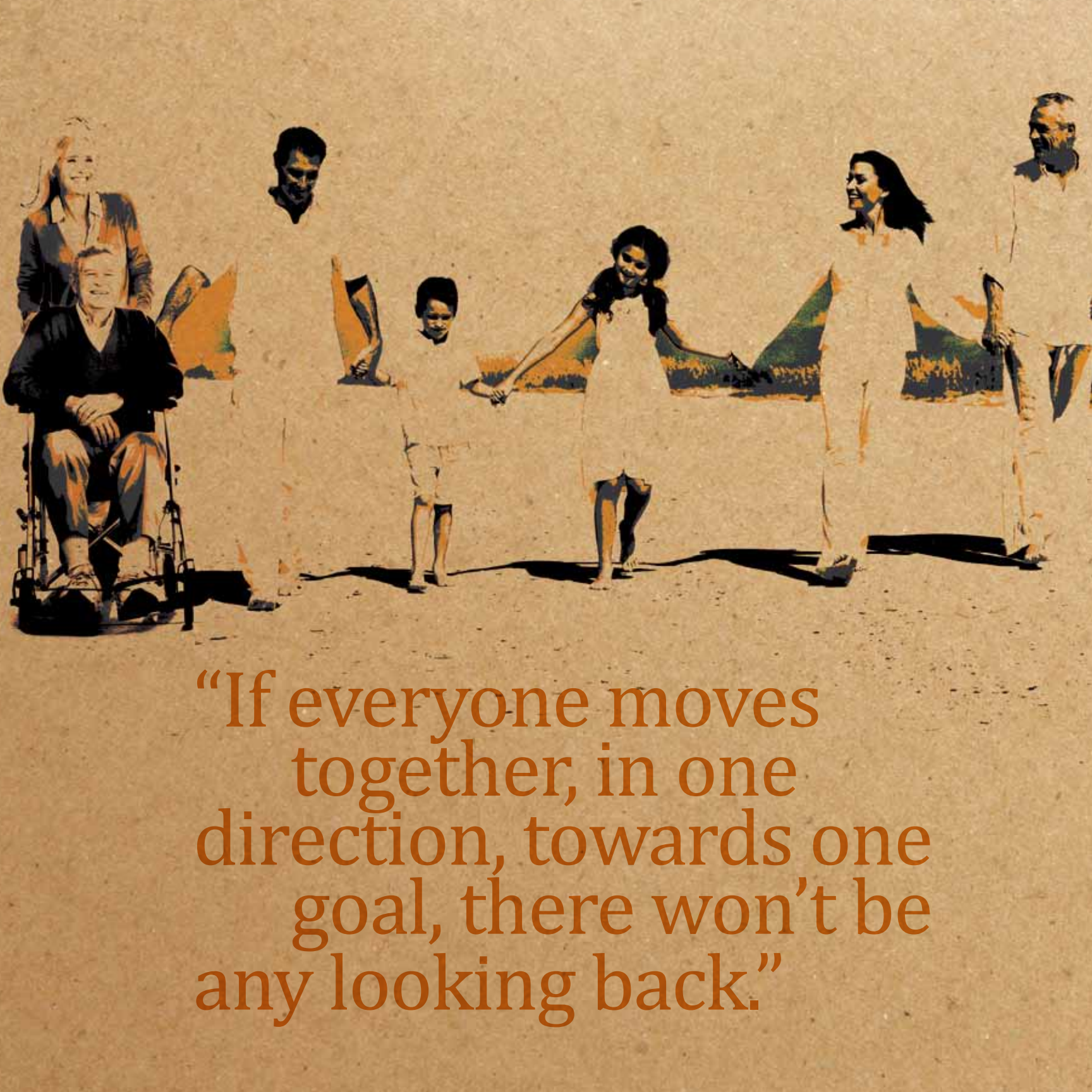


For a megalopolis to stand tall as a livable city, walk-ability is an important aspect. Svayam has reached out to the civic and government agencies to ensure that the issue of the missing links like safe pedestrian infrastructure are addressed.

Access to leisure is yet another area of concern that has been highlighted by the work undertaken by Svayam thus far. Today, people with reduced mobility have an access to a number of heritage sites, including the Taj Mahal, the Fatehpur Sikri group of monuments and the Qutub Minar to name a few. This initiative exemplifies a significant achievement in Svayam's endeavor to break barriers.

**Svayam's initiatives to promote accessibility:**

- In partnership with Ministry of Tourism (MoT), organized a Conference on Accessible Transport & Tourism in March 2009.
- Worked closely with Archeological Survey of India to ensure that accessibility solutions are incorporated at all world heritage sites and protected monuments.
- Presented papers at the International Conference on Accessible Tourism (ICAT) in Singapore and Taiwan in the years 2009 and 2011 respectively.



“If everyone moves together, in one direction, towards one goal, there won't be any looking back.”

Seamless accessibility of all the modes of transport is crucial for a modal shift from private to public modes of transport. Unfortunately, the ground reality is far from ideal. Svayam continues to engage all the stakeholders, including public agencies, towards meeting the objective of seamless connectivity of various modes of public transport. And coax them to ensure 'last step connectivity' by way of developing safe pedestrian infrastructure as an integral part of public transport system.

**Svayam's initiatives towards making public transport infrastructure accessible:**

- Collaborated with the World Bank and Delhi Transport Corporation (DTC) to create awareness among drivers and conductors to attend to passengers with disabilities.
- Joined hands with the All India Confederation of the Blind (AICB) to conduct training and simulating sessions and train master trainers.
- Audited the new bus Q shelter of Delhi Transport Corporation and suggested an accessible design which has been adopted.
- Participated at the International Transport Forum's (ITF) Annual Summit at Leipzig, Germany in the years 2010, 2011 and 2012.
- Hosted a special side event on 'Funding of Accessible Public Transport' at the ITF in 2013.
- **Participated in TRANSED 2007 at Montreal, Canada; TRANSED 2010 at Hong Kong.**
- **Hosted the 13th International Conference on Mobility and Transport for Elderly and Disabled Persons (TRANSED 2012) at New Delhi, India.**
- **Member of committee on Accessible Transportation and Mobility, ABE60 of Transport Research Board (TRB), USA.**

“When people come out of  
confines and smile away  
barriers - that’s the prize  
worth winning.”



In its journey to shape an inclusive society, Svayam has earned several recognitions at both national and international levels.

- Awarded the bid to host the 13th International Conference on ‘Mobility and Transport for Elderly and Disabled Persons’ (TRANSED 2012), in India for the first time.
- Received the National Tourism Award of Excellence, jointly with ASI, for making the world heritage sites, the Qutub Minar and the Red Fort in New Delhi as well as the Fatehpur Sikri Group of Monuments in Agra as the ‘Most Accessible & Disabled Friendly Historical Monument’ in 2009, 2011 and 2012 respectively.
- Awarded the Asia-Pacific Enterprise Leadership Award (APELA) in the category of ‘Social Service’ in 2013.
- Received the Best poster award at TRANSED 2010, Hong Kong for the poster titled ‘Accessible Public Road Transportation System’ under the theme ‘Design Guidelines, Case Studies, Manuals, Best Practices’.
- Shortlisted for the Times of India (TOI) ‘Social Impact Awards’, amongst the top 3 and top 2 organisations in the years 2011 and 2012 respectively in the ‘Empowerment & Advocacy’ category.



Accessibility in Pedestrian Infrastructure



Ramps at Taj Mahal, a World Heritage Site



Ramps at Red Fort, a World Heritage Site



Ramps at Fatehpur Sikri, a World Heritage Site



Ramps at Qutub Minar, a World Heritage Site



Qutub Minar made Accessible



Sensitization of Drivers & Conductors of Delhi Transport Corporation



Access Sensitization Workshop for School Children



Reaching out to Ministry of Tourism to Promote Accessible Tourism



Hosted Workshop for APCD CBR Team



Parliamentarians Experiencing Barrier-Free Environment at the Qutub Minar



Access Provisions at Metro Stations



Accessible Public Toilet



Accessibility in Public Infrastructure



Accessibility in Pedestrian Infrastructure



Accessible Bus Rapid Transit Corridor



Accessible Public Buses



Svayam, together with ASI, received the 'National Tourism Award' for making Fatehpur Sikri Accessible



Hosted TRANSED 2012 at New Delhi, India



Received the 'APELA Award' at Singapore



Accessible Metro Rail



Hosted a Conference on 'Accessible Transportation and Tourism' in 2009



Svayam, together with ASI, received the 'National Tourism Award' for making Red Fort Accessible



Accessible Delhi Transport Corporation Bus



Greeting the President of Taiwan during ICAT, 2011



Svayam, together with ASI, received the 'National Tourism Award' for making Qutub Minar Accessible

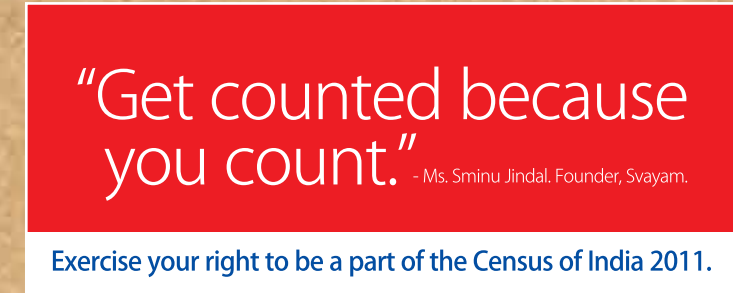


Ramp at NDMC Building - post implementation of Svayam's Audit Report



Mr. R. K. Kasana, CGM, receiving the \*award from Ms. Sminu Jindal for 'Most Accessible Public Transport System', on behalf of Delhi Transport Corporation

2011: Campaign to Generate Awareness Regarding the Importance of Including Disabled Citizens in the Total Population Count



2009-2010: Bus Shelter Campaign to Create Awareness on Safe Commuting in Public Transport



2007-2009: Campaign Creating Awareness for Rights of the Elderly and the Disabled



**\*Svayam instituted the first ever 'Accessibility Awards' in India in 2012**



*“Just as there is no society or group that is not a collective view of persons, so there is no individual who may not be regarded as a particular view of social groups. He has no separate existence; through both the hereditary and the social factors in his life a man is bound into the whole of which he is a member, and to consider him apart from it is quite as artificial as to consider society apart from individuals.”*

- CHARLES HORTON COOLEY

*Let's make  
Incredible India  
Accessible India.*

- SMINU JINDAL  
FOUNDER, SVAYAM

# ACCESSIBLE INFRASTRUCTURE

Let's make

Incredible India

Accessible India.

Towards finding

## Making every destination

Dignity for people with reduced mobility.

In a world of equals,

World tomorrow. Where no one is left behind.



DIGNITY FOR PEOPLE WITH REDUCED MOBILITY

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